

Request for assistance with research study

I'm a former chamber of commerce board president and all-around fan of chambers, and I need your help!

I'm conducting a landmark national research study about how different generations of professionals feel about their local chambers of commerce and why they choose to volunteer in their communities. (If you want to know more about me and whether I'm legit, [read this blog!](#))

Since June, I've been recruiting select chambers in each state — a mix of small towns to large metros — to distribute the survey to their members. To date, [about 50 chambers nationwide](#) have agreed to participate. Those that distribute my study to their members will get a ton of data and my full research report in exchange— and so will you!

I need more completed surveys to wrap up the project. That's where you come in. I'm writing to you, as a leader in your state chamber association, to help me give this project one last push — because it will be YOUR members who will benefit from what we learn.

Could you please personally contact some of your most engaged chambers and ask them to help? In exchange for their help, participants will receive the final report in early 2018 — with a lot of data-driven recommendations about how they can attract and retain members.

What I Need from Local Chambers:

1. **To ask their members to take the survey at volunteeringssurvey.com.**
The survey takes about seven minutes to complete.
2. **To take an [executive survey for chamber professionals](#).** It takes 10-15 minutes to complete.
3. To register at newbostoncreative.com/chamberstudy so we know they are willing to help, and so we can later send them the final report.

Please feel free to review a copy of the survey: surveymonkey.com/r/TWF89M3.

The true winners in this study will be the chambers themselves, who will receive some pertinent new information and recommendations they can put right to use in their own member recruitment programs.

I will call to follow up and answer any questions you might have, but feel free to reach out in the meantime. Thank you for your help!

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