



Communication Excellence Award Application

Application Deadline: Friday, September 25, 2026

Please attach samples or links to documents and marketing materials being submitted.

Section 1: General Information

Name

Title

Organization

Address

City

State

Zip

Phone

Email

Total number of employees (FT & PT) _____

Organization Function (check all that apply) _____ Chamber _____ Tourism _____ Economic Development

Chambers by dues size (check one):

____ Category 1: Chambers with membership dues \$75,000 or less

____ Category 2: Chambers with membership dues \$75,001 to \$200,000

____ Category 3: Chamber with membership dues over \$200,001

____ Category 3: Metro/State Chamber with membership dues over \$200,000

1. An organization may submit multiple entries, but only one submission per category.
2. If a submission fits more than one category, it may only be entered one time.
 - a. **Campaigns** - Campaigns include advocacy/public policy campaigns, economic development campaigns, branding/rebranding initiatives, membership drives/campaigns, industry recruitment, social media, crisis communication campaigns, special projects.
 - b. **Event Marketing** - Event Marketing includes event invitations, event advertisements, and event promotion. *Entries in this category may be submitted as a compilation of all marketing materials for a virtual/hybrid/in-person event.
 - c. **Digital Media** - Digital Media includes websites, blog sites, apps, videos, podcasts.
 - d. **Print & Electronic Publications** - Print & Electronic Publications includes annual reports, legislative agendas, community guides, community reports, directories, magazines, relocation guides, sponsorship guides, newsletters.

Please describe your submission(s) in detail. If more room is needed, submit a word document with detail. Submissions will be judged on Visual & Creative Quality; Effectiveness of Message & Audience Targeting; Results & measurable Impact; and Overall Impression. Please be precise in your writing.

Submission A: Campaigns

Submission B: Event Marketing

Submission C: Digital Media

Submission D: Print & Electronic Publications

Send completed application and all supporting documents (via email, pdf, shared folder links, i.e. Dropbox, Google Drive) to:

Cindy Morris
OCCE
Email to: cindy@morris-management.com

Questions? Please contact Cindy Morris at (903) 522-3388 or email at cindy@morris-management.com